

Will your business survive a disaster?

How long could your business endure the loss of its most important service? Here's how other businesses answered the question:

- ▶ **At 4 hours, 33% of businesses said the impacts would be catastrophic**
- ▶ **After 24 hours, 73% said impacts would be catastrophic**
- ▶ **Within a week, 95% said impacts would be catastrophic**

Floods, earthquakes or storms can cause devastating disruptions, but even a small fire can overwhelm a business and become disastrous. Almost 1/2 of all small businesses without continuity plans fail after experiencing a disaster. Don't be one of them - use the **Disaster Resistant Business (DRB) Workbook™** and take your first steps towards resiliency.

Who knows your business better than you? No one! That's why the DRB Workbook™ will help you capture the BASIC critical information every business needs preparing for a disaster with its:

- ▶ **Easy tables and checklists**
- ▶ **Basic business continuity instructions**
- ▶ **Fillable, electronic file**
- ▶ **Design for digital storage to have it where needed**

The DRB Workbook™ is part of a **free suite of resources** - Resilience in a Box - for businesses that include Top 20 Preparedness Tips and the DRB Toolkit®, a simple yet **ADVANCED** plan-builder application. These DRB tools help businesses to prioritize operations, minimize risk, develop a disaster plan, prepare employees, and strengthen the business.

The **DRB Workbook™** was designed as an introduction to business continuity using core information pulled directly from the more comprehensive DRB Toolkit®, to help small business start preparing for all hazards. **START TODAY!**

★ **Keep it open with the Disaster Resistant Business Workbook™!** ★



Gather information
& stakeholders



Identify priorities
& vulnerabilities



Create solutions



Practice &
revise plan





COMMITTED TO
IMPROVING THE STATE
OF THE WORLD



TM



U.S. CHAMBER OF COMMERCE FOUNDATION
Corporate Citizenship Center



*The Workbook is made available through the vision and generosity of the **UPS Foundation** for the **Saglam Kobi** program, making all resources free to Turkish businesses. It is also part of the Advanced Level of the **Resilience in a Box** suite.*

***Learn about all tools and training**
at www.ResilienceInABox.com.*