



## RESILIENCE SOLUTIONS

The DRB Toolkit® is an interactive, software application specifically designed to assist small to midsize business build a comprehensive disaster plan and business continuity program.

No previous experience needed to use!

The Disaster Resistant

Business (DRB) Toolkit is your solution for unplanned disruptions – regardless whether they are natural, man-made, large or small - each has the potential to create losses for your business. The DRB Toolkit® can help you minimize your risk through the process of creating or enhancing your disaster plan, training employees, and exercising your business' readiness against all hazards. The DRB Toolkit® is your step to true Business Continuity.

The Toolkit was developed by the DRB Toolkit® Workgroup, 501(c)(3) non-profit made up of experts from the public and private sectors, to meet the following objectives:

- Improve economic resiliency by reducing downtime.
- Design easy-to-use tools for limited-resource users.
- Create user friendly software.
- Build a process, easily maintained and enhanced.
- Strengthen partnerships with public & private sectors.



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simplifying **Disasters**



economic  
 natural  
 man-made  
 unexpected



A 501(c)3 Non-Profit Public Charity

# The Best Practices in Business Continuity for your economic resilience.

DO YOU KNOW YOUR PRIORITIES TO KEEP YOUR DOORS OPEN - AFTER A DISASTER OR DURING A DIFFICULT ECONOMY?

Any unplanned disruption can turn into a disaster if you are unprepared. Plan Now.

YOU are the expert in your business. Do you know what is critical to keep your organization operational after a disaster? Every day businesses close because they didn't know. Unplanned disruptions are...unplanned, but by using the DRB Toolkit® you will better equipped to respond. Use it to build an all-hazards plan, train employees, and prepare for what may financially impact you.

## customizable solutions for your business needs

### APPLICATION DESIGN

Designed after the TurboTax®-model, the DRB Toolkit® is intended for beginner and advanced business preparedness planners alike. Each chapter leads off with an informational video that describes what you will be doing in that part of the Toolkit and why certain information is important to your business. When you open the Toolkit for the first time a "Welcome Video" will get you started. At the end of each video, you will be instructed how to begin the chapter. It is that easy!

### ENTERPRISE MANAGEMENT

Designed for small businesses, yet all-sizes can benefit from the DRB Toolkit® process. Version 2.0 is for loading onto a single workstation to facilitate the development of that location's plan. Some companies have multiple sites and try to cut time by creating a plan as "one-size-fits-all". CAUTION: Details, people, layout, etc. will vary at every location. The plan development process is important, so each site must develop a plan with specific details. Afterward, plan similarities can be shared.

### RESILIENCE SOLUTIONS

- STEP-BY-STEP GUIDED PROCESS.
- EASY TO NAVIGATE DESIGN.
- HELPFUL CHAPTER VIDEOS.
- ENTER DATA, AUTOSAVE & PRINT.
- IMMEDIATE PROGRESS DISPLAY.



WE'VE BEEN WHERE YOU ARE: BOTH BEGINNING AND ENHANCING DISASTER READINESS. HOW CAN WE HELP YOU? VISIT [www.DRBToolkit.org](http://www.DRBToolkit.org)



### CUSTOM SOLUTIONS

The DRB Toolkit® is 100% customizable to fit your company and guides you through the critical plan development process that you can modify for your specific business needs. It's YOUR plan.



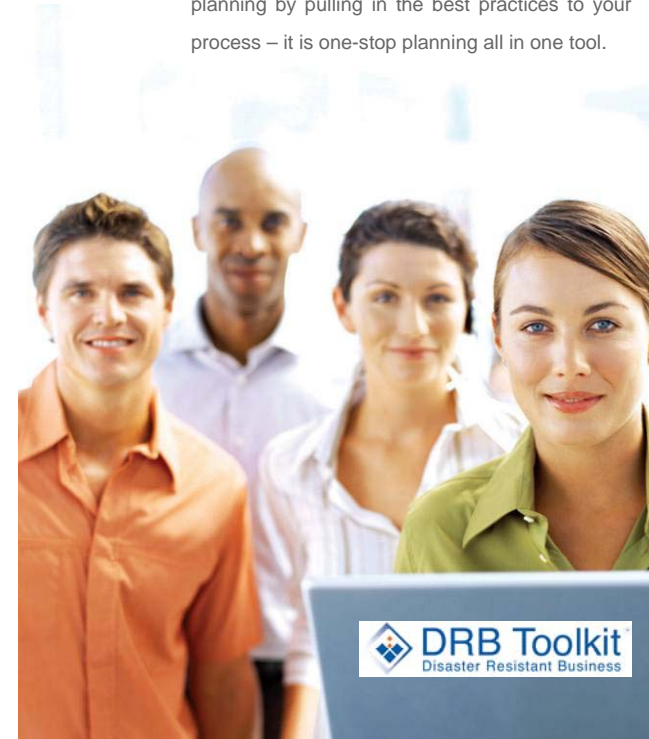
### WEB SOLUTIONS

In addition to the all-inclusive software, the DRB Toolkit® & website will continually bring in value-added tools, materials, lessons, user groups and forums to advance each business' readiness.



### BUSINESS SOLUTIONS

Time and money are too valuable to waste. The DRB Toolkit® is designed to simplify your planning by pulling in the best practices to your process – it is one-stop planning all in one tool.



 **DRB Toolkit**  
Disaster Resistant Business